



Abhyuday

The social body of IIT Bombay



ACTION PLAN

- A social entrepreneurship competition that aims at bringing together the brightest from colleges, the best from corporate, the learnt from academia and the experienced from NGOs
- Revolves around the 3'I's mantra: **Ideate - Innovate - Implement**
- Creates a platform where young minds are nurtured to create solutions that bring about grass root level changes





ACTION PLAN

2019-20



65+
MENTORS

**INR 1 LAKH
CASH PRIZE**

550+
TEAMS

16
**INCUBATORS
AND
INVESTORS**

2200
PARTICIPANTS

120+
**TEAMS WERE
PROFESSIONALLY
MENTORED**



CLASSIFICATION OF ACTION PLAN MODELS

PROFIT

NON PROFIT

NON TECH

TECH



SECTORS IN ACTION PLAN





STAGES OF ACTION PLAN



20% Teams
Selected



Top 30 Teams
invited to IIT
Bombay



PHASE 1

- Registration
- Pan-India Workshops
- Playbook Submission

PHASE 2

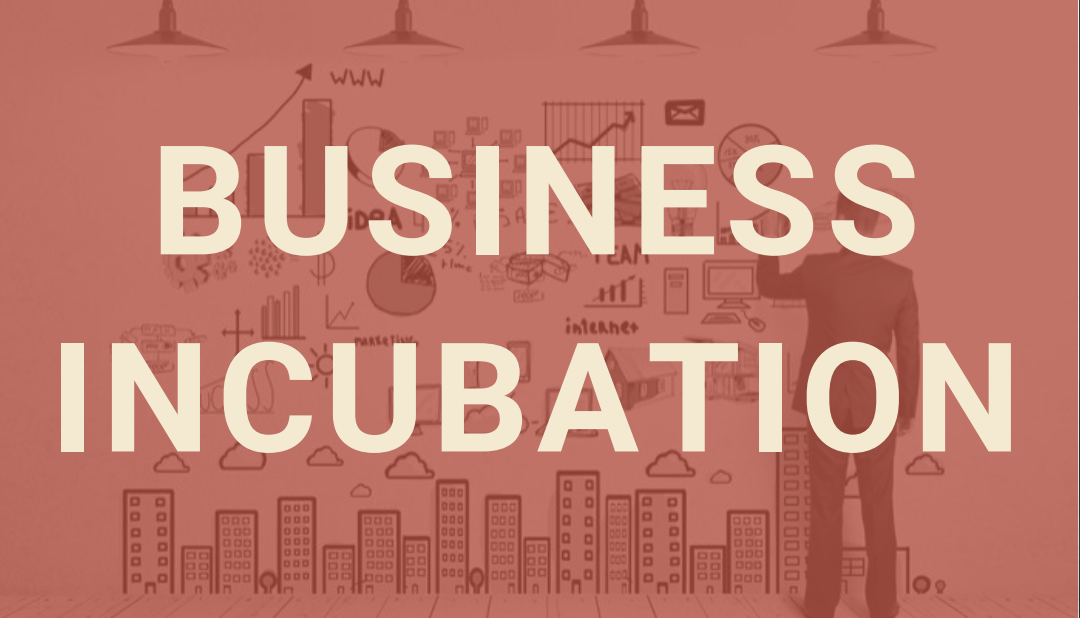
- Mentor Allotment
- Webinar
- 'Problem-Solution-Fit' Analysis

PHASE 3

- Workshops
- Mentor-Mentee Meetup
- Final Pitching



WHY ACTION PLAN?



**BUSINESS
INCUBATION**



MENTORING



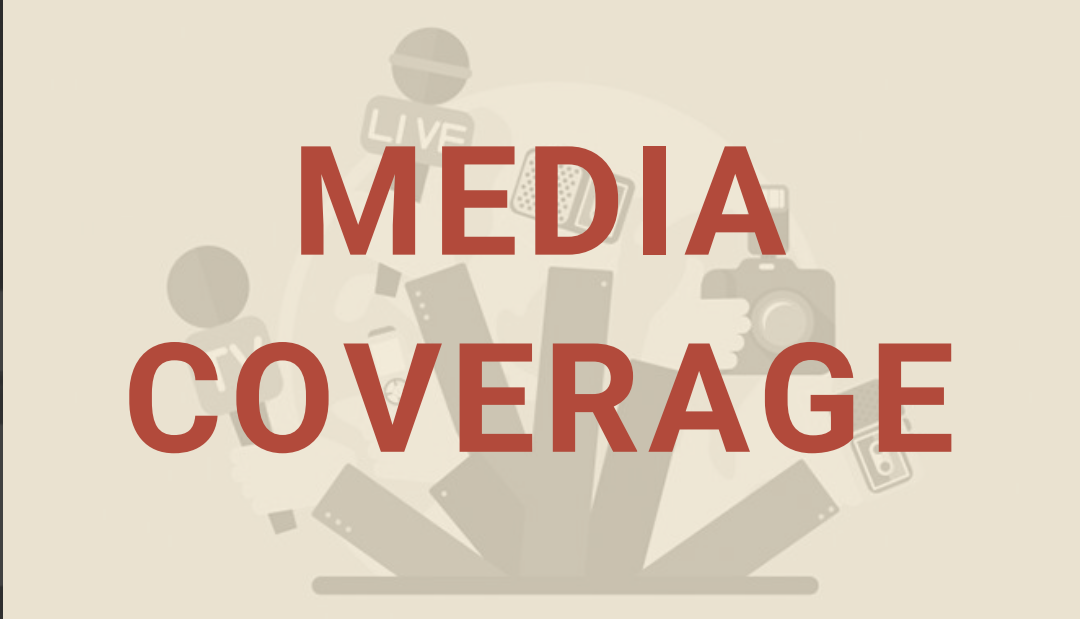
WORKSHOPS



**BUSINESS
CONSULTING**



**ANGEL
INVESTOR**



**MEDIA
COVERAGE**



HIGHLIGHTS FROM LAST YEAR



SANJEEV ROHILLA

CEO
NAB Ventures



ISMAIL AKBANI

Head of Innovations
SCEI



SHUBHRA CHAKRABORTY

Founder and CEO
POSHAN



KUNAL SONI

Founder
SaYourIdeas

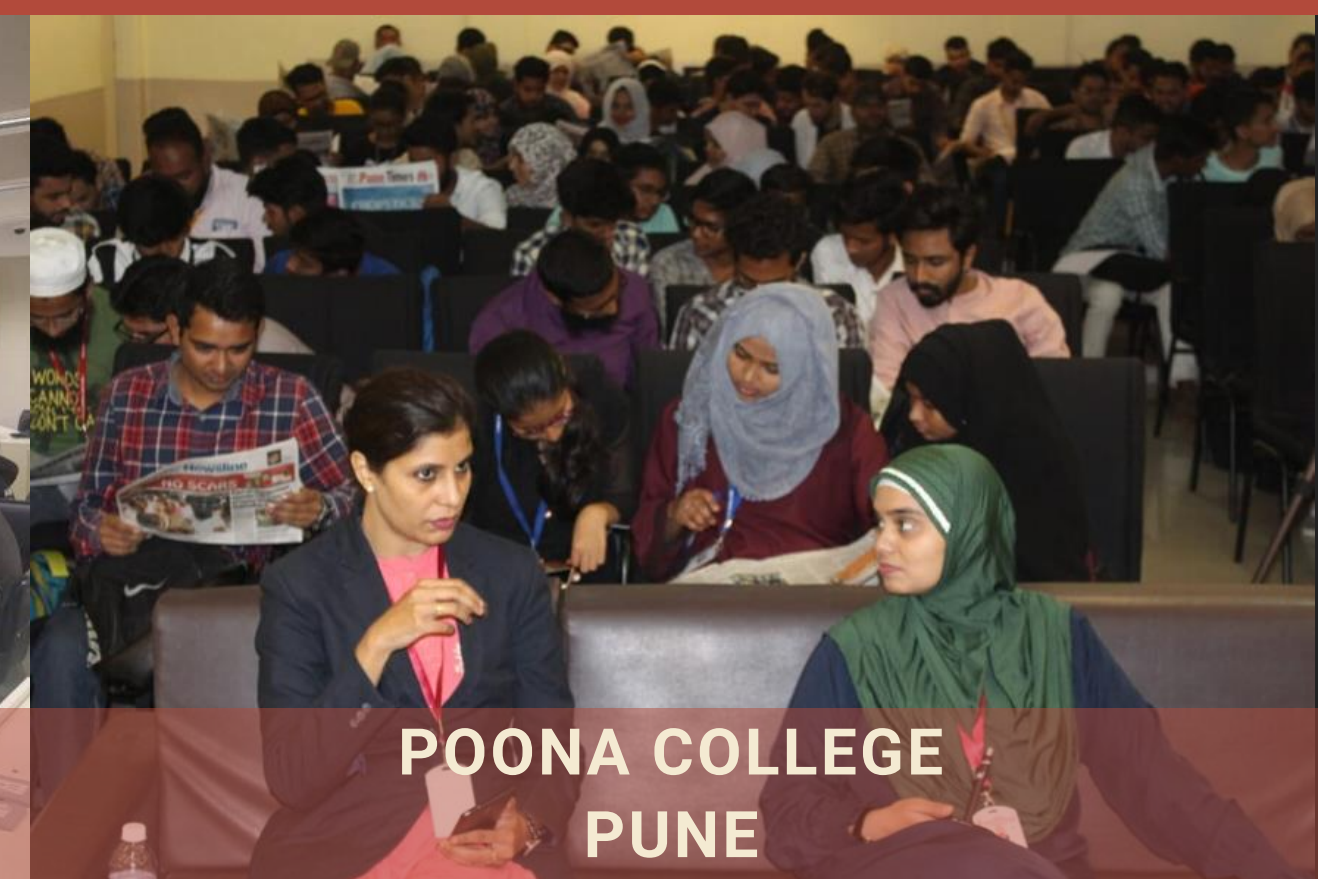
MULTICITY WORKSHOPS



ASHOKA TECHNICAL UNIVERSITY
CHENNAI



IIT BOMBAY
MUMBAI



POONA COLLEGE
PUNE



GLIMPSES FROM THE THIRD ROUND





TESTIMONIALS



“The entire program and its architecture related to Abhyuday by IIT Bombay is not only innovative but also well structured and scientifically administered where elements of creativity with sound sense of organizational ability is judged. I have been fortunate to be associated with initiative that is aimed at promoting social entrepreneurship. Most important part is efforts and constant follow up undertaken by Abhyuday team. The commendation goes to Professor in charge of Abhyuday, Centre Manager, students, volunteers and entire Abhyuday team who put in real hard work to make competition qualitative.”

-Mentor, Dr. A K S Suryavanshi, Dean (Student Welfare)

National Institute of Food Technology Entrepreneurship and Management





TESTIMONIALS



“Abhyuday provided us a great platform where we found like-minded people and organisations (in judging panels) trying to help social enterprises. That's what every social entrepreneur wants and that's exactly what the Action Plan provides us with. Mentor-connect by Abhyuday has played a huge role for us and I am sure the same is true for every participant in the Action Plan. Kudos to the Abhyuday team!”

-Ravi Kaushik

Team AIRTH, 1st Runner Up





TESTIMONIALS



“Action plan provided a wonderful opportunity filled with new learnings and great connections and keeping it open age event has given a diverse background a reality check for the work on their startups. At each level it gave me a new challenge which has helped my startup to a great extent. It is a platform which recognizes social work or entrepreneurship as a social sector for a better society at the same time it is very well structured and loaded with learnings. The event was judged on strictly defined parameters which actually helped us and all judges gave valuable feedback. We received valuable connections which also helped us post events. Overall, a great effort by team Abhyuday, IIT Bombay.”



-Chinmaya Naik
Team BlisCare, 2nd Runner Up



PREVIOUS SPONSORS



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INCUBATION PARTNERS		OUTREACH PARTNERS		KNOWLEDGE PARTNER		
		 Supported by Atal Innovation Mission, NITI Aayog		 ATAL INCUBATION CENTRE		
		 				
						
						
						



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